



AlphaDBS project

- About Newronika and alpha-DBS
- Clinical Activity
- Grant pathway
- Equity pathway

Presented by

- Costanza Conti, Grant Officer Newronika
- Michael Fattore, CFO Newronika

About Newronika

Corporate information

- Newronika is a spin-off company from **Fondazione IRCCS Ca' Granda Ospedale Maggiore Policlinico of Milan** and the **University of Milan** based on ground-breaking research by Professor Dr Alberto Priori and his research team.
- The company is backed by prominent venture capital funds with extensive experience in the healthcare sector, including **Innogest SGR**, **Indaco Venture Partners**, **Omnes Capital**, **F3F**, **Wille Finance**, and **TNBT Capital**.
- The company has retained a world-class **Scientific Advisory Committee** and is endowed with an experienced **Management Team**.

Academia

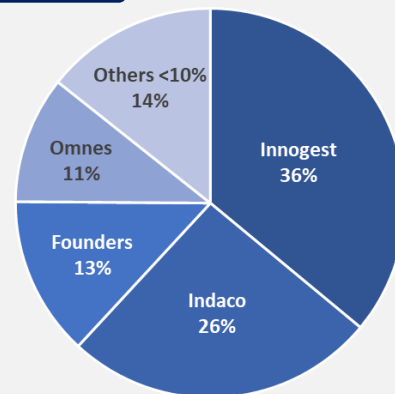


Fondazione IRCCS Ca' Granda
Ospedale Maggiore Policlinico



UNIVERSITÀ
DEGLI STUDI
DI MILANO

CAPTABLE



F3F



INDACO
VENTURE PARTNERS SGR



Team & Talent

Lothar Krinke – CEO

Sara Marceglia – CSO

Lorenzo Rossi – CTO & Cofounder

Michael Fattore – CFO

Ioannis Isaias – CMO

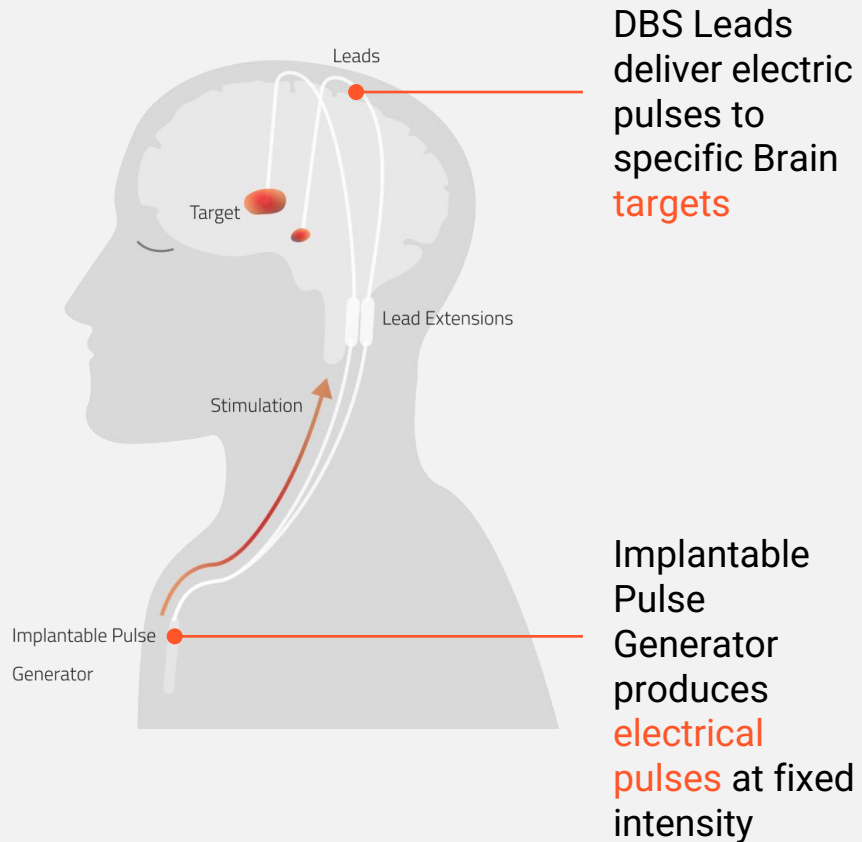
Alberto Priori – Chairman of the SAB

Kristen Drake – VP Clinical & Regulatory

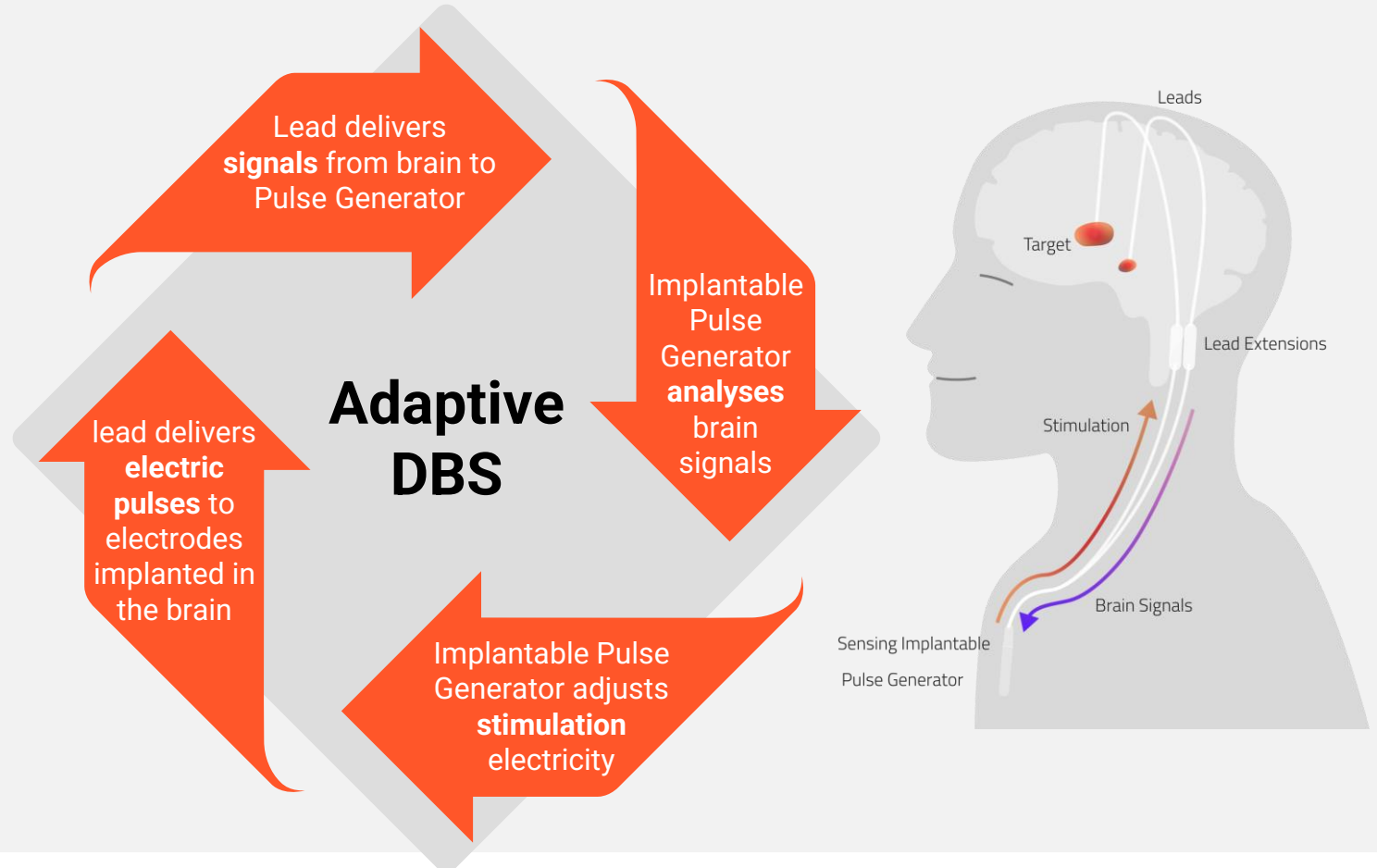
Deep Brain Stimulators (Brain Pacemakers) for Parkinson's

Currently DBS technology is in Conventional mode, Newronika offers a technological advanced Adaptive mode

How Conventional DBS works...



How Adaptive DBS works...



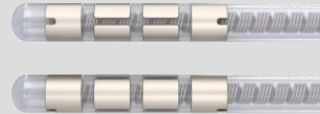
The Newronika AlphaDBS system

Currently product is CE-marked for conventional DBS – adaptive DBS technology is built in and can be unlocked



Implantable IPG

- Rechargeable
- Brain signal sensing
- Adaptive technology can be unlocked
- CE-mark received for conventional DBS



DBS electrodes and extensions

- CE-mark received for third party lead
- Advanced lead (directional) under development



Clinician Programmer

- Telemetry unit to personalize patient stimulation parameters
- CE-mark received for simple programmer
- Tablet based programmer under development
- 2024 CE-mark



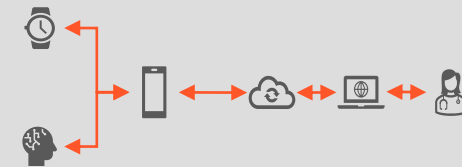
Patient recharge and control unit

- Recharger
- Patient control
- Brain signal data is transferred from IPG to unit each time system is recharged
- CE-mark received for conventional DBS



Patient app

- Sends brain signals stored on patient control unit to cloud-based patient data management system
- Submitting for CE-mark in 2023

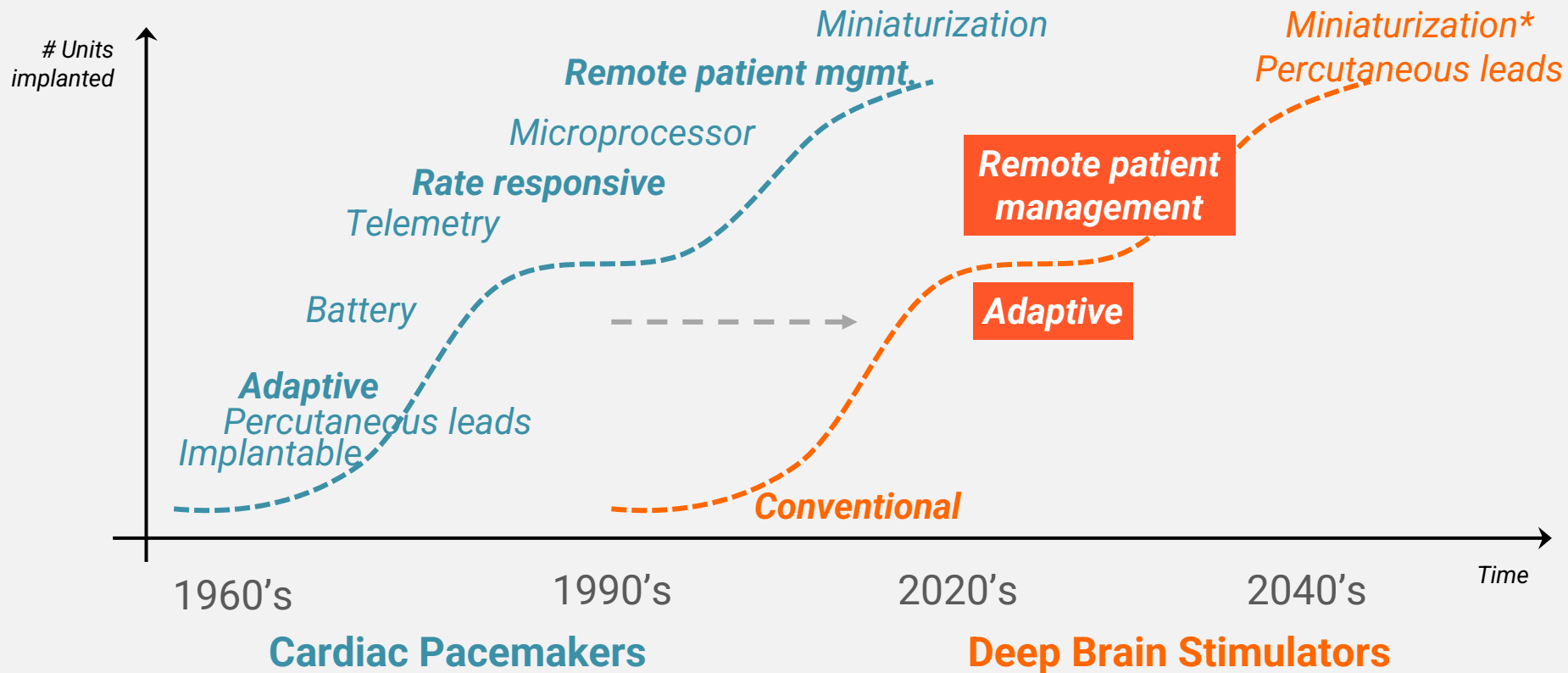


Cloud based patient data management system

- Platform for future remote patient programming
- Remote patient monitoring via Integration of brain signal and wearable data
- Submitting for CE-mark (brain monitoring only) in 2023

Technological evolution: Cardiac Pacemaker vs DBS








As in the Cardiac pacemakers' industry, DBS adoption rate is driven by technological innovation



Newronika's **AlphaDBS** technology will enable and drive future **DBS** market growth

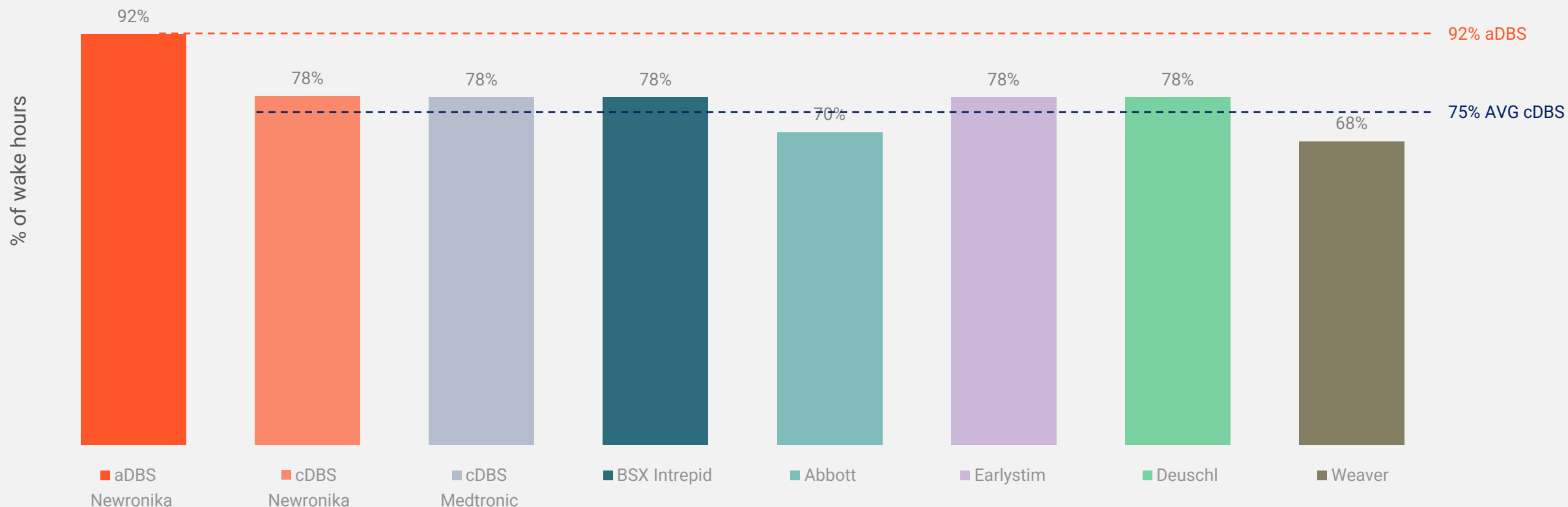
Clinical Trials

Newronika can boast significant Clinical Trial experience

						FIRST CLINICAL TRIAL WITH AlphaDBSipg	FUTURE CLINICAL TRIAL AlphaDBSipg
	<u>CS1 and CS2</u>	<u>PS1: 2h aDBS vs cDBS</u>	<u>PS2: 8h aDBS vs Levodopa</u>	<u>PS2-bis: 8h aDBS vs cDBS</u>	<u>PS3: 24h aDBS vs cDBS</u>	<u>PS4a/b/c: 2 weeks aDBS vs cDBS</u>	PV1 Pivotal study
	2014-2015	2015-2016	2017-2018	2018	2017-2019	2021-2023	2023
Device							
Patients	De novo DBS 1 patient per study	De novo DBS 10 patients	De novo DBS 11 patients	De novo DBS 8 patients	Chronic DBS 3 patients	Chronic IPG exchange and de novo DBS 19 patients	De novo DBS 36 – 60 patients
Description	aDBS vs cDBS 2hr Case study	aDBS vs cDBS 2hr Levodopa challenge	aDBS vs Ldopa 8hr Open Label Daily Care	aDBS vs cDBS 8hr Open Label Daily Care	aDBS vs cDBS 24hr Randomized Daily Care	aDBS vs. cDBS 4 weeks Randomized Daily Care	cDBS vs. aDBS 4 week Randomized Daily Care
Clinical Objectives	Efficacy and Safety	Study levodopa interaction in controlled environment	Study levodopa interaction in daily care	Efficacy and safety in daily care	Efficacy and safety in chronic patients	IPG efficacy and safety	aDBS approvals
	Completed and published					In completion	Planned

Clinical Data: Superiority of Newronika alpha DBS system

Efficacy in terms of Ontime without troublesome dyskinesia compared to alternative systems



Trial

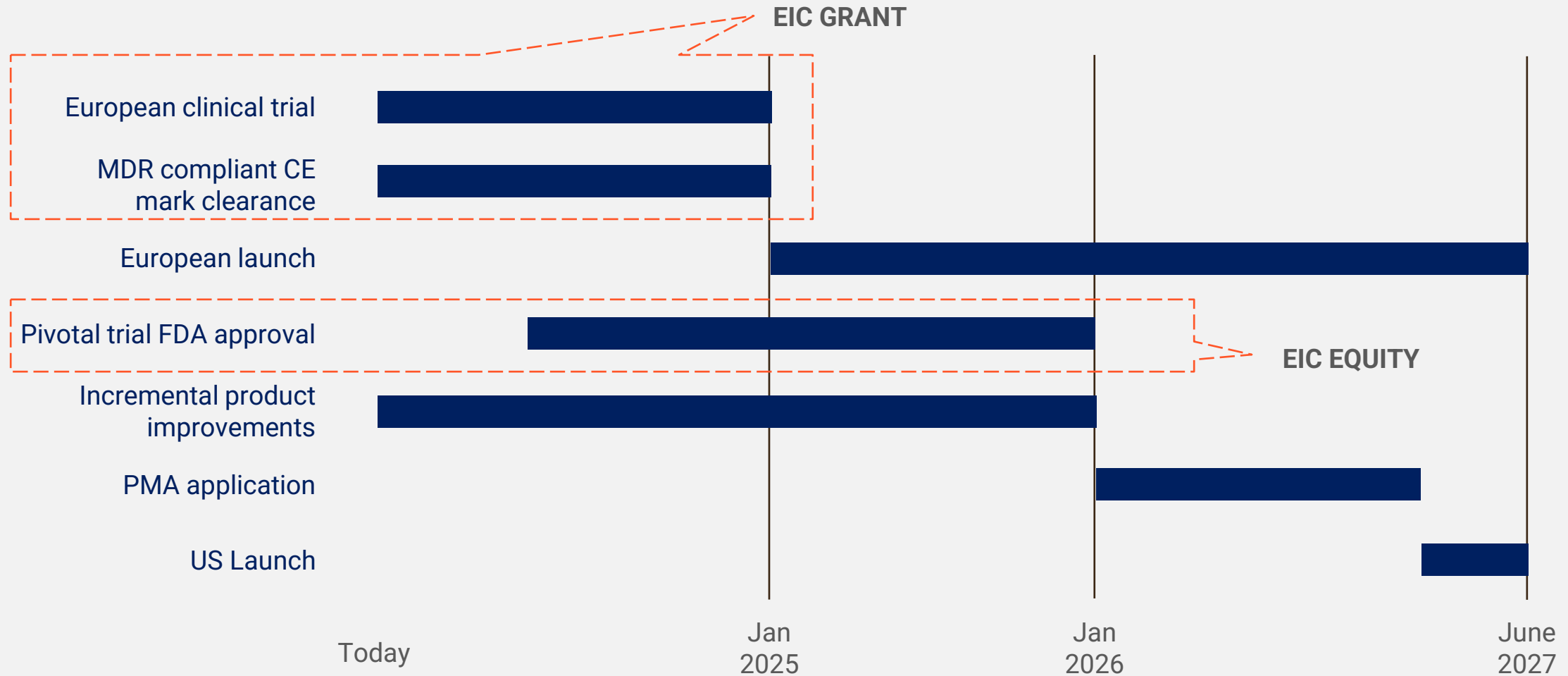
Newronika aDBS and cDBS
Medtronic cDBS
BSX Intrepid
Abbott
Earlystim
Deuschl
Weaver

Source

Newronika file
MDS poster
Vitek et. Al. *Lancet Neurology* Vol 19 June 2020
Okun et. Al. *Lancet Neurology* Vol 11 February 2012
Schuepbach et. Al. *New England Journal of Medicine* 368;7 14 February 2013
Deuschl et. Al. *New England Journal of Medicine* 355;9 31 August 2006
Weaver et. Al. *JAMA* February 1 2010

Newronika aDBS increases Ontime from 75% (average across all alternative cDBS systems) to 92%.

Timeline of the alpha DBS project



The project aims at advancing the AlphaDBS System to TRL8, through 2 consequential steps:

- TRL7 will be completed at the completion of the clinical study
- TRL8 will be reached when the CE-mark for aDBS mode will be achieved (WP5 include all needed regulatory activities).

Therefore the **final goal of the projet will be to have the product ready for market launch in Europe.**

Such overall aim will be achieved by **advancing beyond the state of the art a number of features that constitute the added value of the technology.**

Intial market activities (after the end of the 2 years grant) include market launch (WP7) and health economics studies (WP8) needed to prove the cost/effectiveness of aDBS and guide further decisions on pricing and on activities needed to introduce specific reimbursement codes for aDBS.

First submission to SME 2 instrument – Seal of excellence but no funding

Criterion 1 - Impact		
Overall Score		4.45
1	Convincing description of substantial demand (including willingness to pay) for innovation; demand generated by new ideas, with the potential to create new markets, is particularly sought after	B
2	Convincing description of targeted users or customers, how their needs have been addressed, why the identified customers will want to buy the product	B
3	Realistic and relevant analysis of market conditions and growth-rate, competitors and competitive offerings, key stakeholders, clear identification of opportunities for market introduction, creation or disruption	B
4	Realistic and relevant description of how the innovation has the potential to scale-up the company. This should be underpinned by a convincing business plan, with timeline, and, where possible, by a financial track-record	B
5	Alignment of proposal with overall strategy of applicant SME and team's commitment. Demonstration of need for commercial and management experience, including understanding of the financial and organisational requirements for commercial exploitation and scaling up	A
6	Realistic and relevant strategic plan for commercialisation, including approximate time-to-market. Activities to be undertaken after the project	B
7	European/global dimension of innovation with respect to both commercialisation and assessment of competitors and competitive offerings	B
8	Evidence of or realistic measures to ensure 'freedom to operate'. Convincing knowledge-protection strategy, including current IPR filing status, ownership and licensing issues. Regulatory and/or standards requirements addressed.	A
9	Overall assessment of the Impact criterion (25% weight in the assessment of this criterion): Taken as a whole, to what extent are the above elements coherent and plausible	A

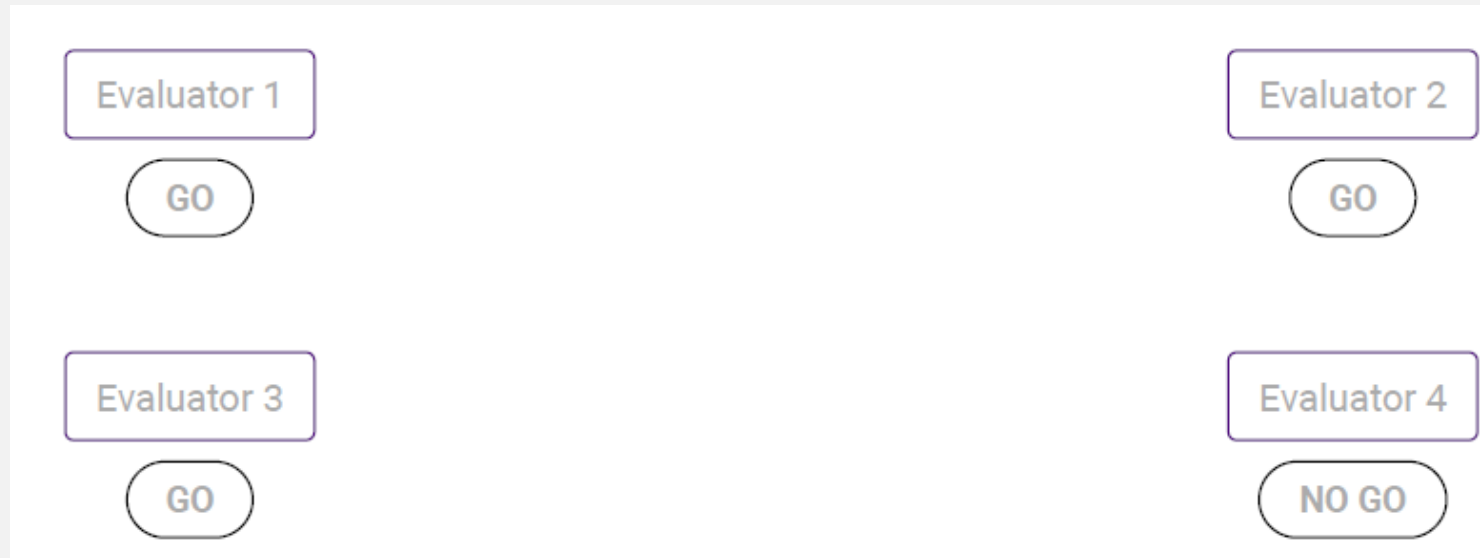
Criterion 2 - Excellence		
Overall Score		4.45
1	High-risk/high-potential innovation idea that has something that nobody else has. It should be better and/or significantly different to any alternative. breakthrough innovations are particularly sought after. Its high degree of novelty comes with a high chance of either success or failure.	B
2	Realistic description of the current stage of development (TRL 6) and clear outline of the steps planned to take this innovation to market.	A
3	Highly innovative solution that goes beyond the state of the art in comparison with existing or competing solutions. Including on the basis of: costs, ease of use, as well as issues related to climate change, gender dimension, any other benefits for society.	A
4	Very good understanding of risks and opportunities related to successful market introduction. From a technical and a commercial point of view. Documentation on the technological, practical and economic feasibility of the innovation	B
5	Objectives for the innovation proposal as well as the approach and activities to be developed are consistent with the expected impact. Appropriate definition provided of specifications for outcome of project and criteria for success.	A
6	Overall assessment of the Excellence criterion (25% weight in the assessment of this criterion): Taken as a whole, to what extent are the above elements coherent and plausible.	A

Criterion 3 - Quality of implementation		
Overall Score		4.5
1	Technical/business experience of the team	A
2	Availability of resources required (personnel, facilities, networks, etc.) to develop project activities in the most suitable conditions.	B
3	Realistic timeframe and comprehensive description of implementation, taking the company's or applicant's innovation ambitions and objectives into account.	A
4	Overall assessment of the Quality and Efficiency of Implementation Criterion (25% weight in the assessment of this criterion) Taken as a whole, to what extent are the above elements coherent and plausible.	A

Some issue related to «realistic» analysis of the general contest and feasibility of the project

Grant history – Submission 2022

Step 1 (Q2-2022)



More mature technology

Grant history – Submission 2022

Step 2 (Q3-2022)

Effort in improving our story telling

What we had:

- Existing prototype
- Added value
- Plan to reach the market
- Good knowledge of the reference market and scientific community
- Good team

Which issues we faced:

- Challenges (known risks)
- Budget constrains and importance of EIC contribution

Positive interactions with the expert appointed by the EC

3 GOs

Grant history – Submission 2022

Step 3 (Q3-2022)

We prepared for the interview (also with the support of APRE)

- Information on the background of our interviewers
- Most of them innovation sector/investment/health
- Some with knowledge of medical device industry, but none of the neuromodulation field

At the interview:

- Sometimes difficult to explain your added value
- We had strong rationale for our proposed work plan

All GOs

Grant first path

- Grant component 2.5 Meuros – to reach the market
- Additional equity component upon reaching given milestone

- Project started in March 2023
- The project timeline is very short
- Need to be very concentrate to meet the milestones

Aims of the Equity Side

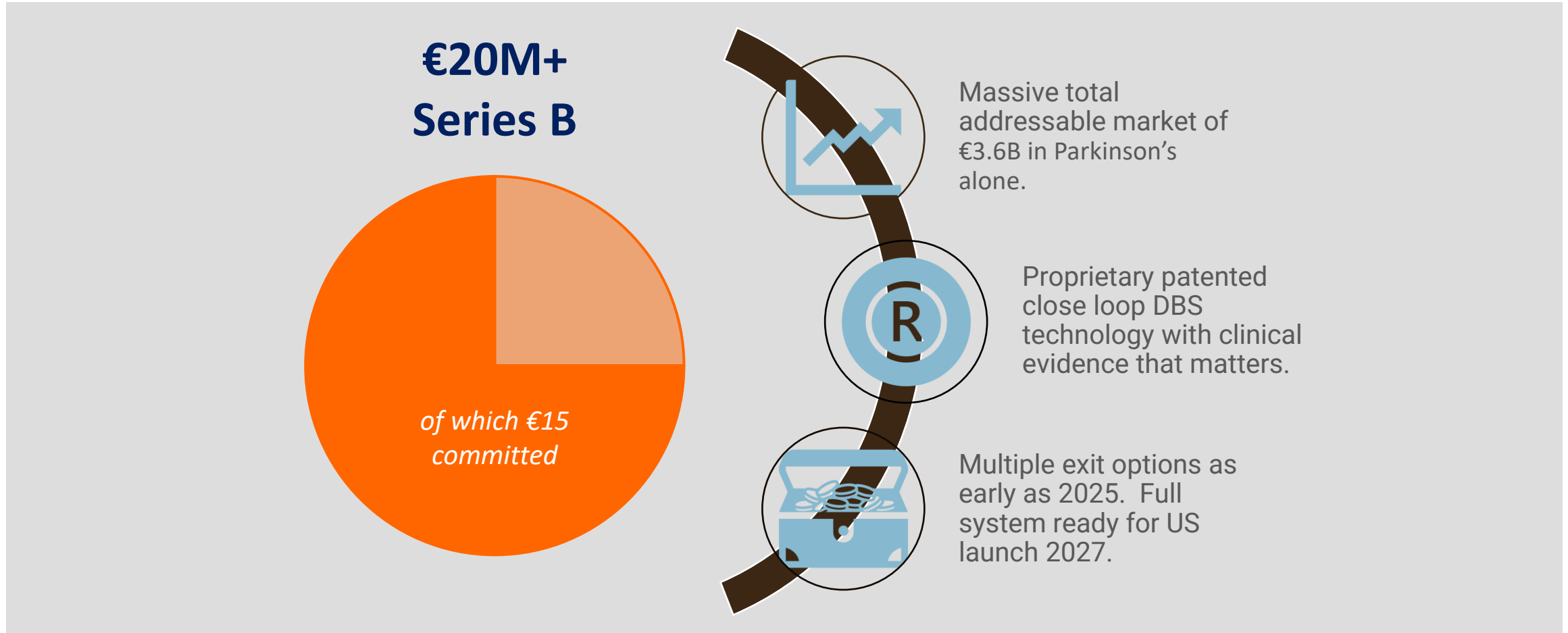
- Pivotal Trial
- FDA approval
- Fundraising – Series B

Timeline of the Equity Side

- June '24 Application
- June/July '24 Business Due Diligence
- Aug '24 Term Sheet negotiation
- Sept/Oct '24 Financial/First legal Due Diligence
- Nov/Dec '24 Italian legal Due Diligence (intensive)
- Dec '24 Conversion from Grant only to Blended
- Jan '24 Shareholders Loan (Prestito Obbligazionario)
- Since then reporting and regular updates on Fundraising

Newronika will deliver attractive returns to investors

Series B investment rationale



Thank you for your attention!